BUSINESS FORUM FRANCE (2) CANBODA

FROM JULY 8th to 10th, 2024 **CO-ORGANIZED BY**

CCI FRANCE CAMBODGE

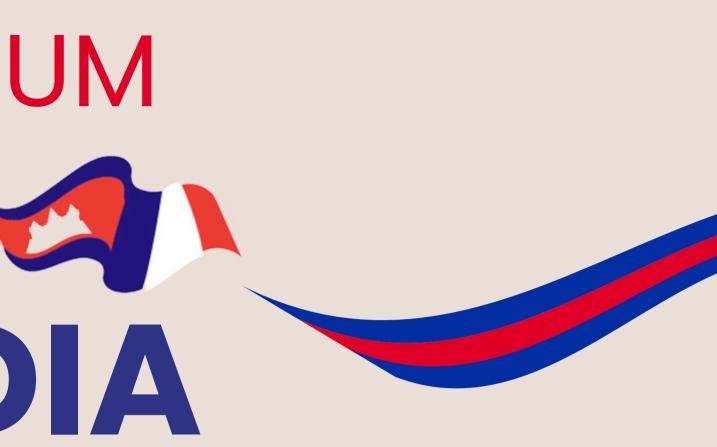


LES CONSEILLERS DU COMMERCE Extérieur de la france

- <u>-</u> AMBASSADE DE FRANCE AU CAMBODGE

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BUSINESS FORUM FRANCE CAMBODIA FROM JULY 8th TO JULY 10th, 2024

We are pleased to invite you to the highly anticipated France-Cambodia Business Forum 2024, a leading event aimed at exploring the vast potential of the Cambodian market. This event directly follows the visit of Prime Minister of the Kingdom, Hun Manet, to France on January 18th and 19th, 2024. On this occasion, seven protocols of agreements were signed, particularly in the energy, infrastructure, and distribution sectors, marking a new dynamic in the Franco-Cambodian relations. These agreements also reflect the Cambodian government's commitment to promoting private sector development. The Forum is therefore a unique opportunity for French companies to leverage this potential for growth and economic development and connect with potential partners, policymakers, and local experts.

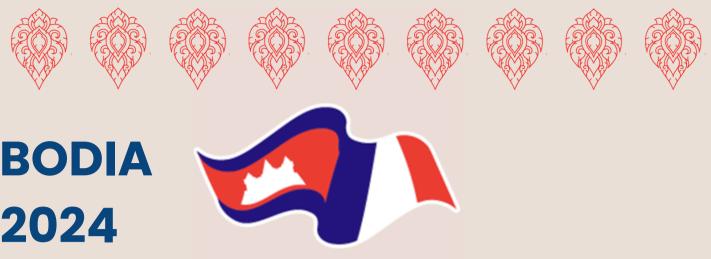
The Forum will bring together French and Cambodian officials, including Samdech Moha Borvor Thipadei Hun Manet – Prime Minister of Cambodia, Mr Franck Riester – French Minister Delegate for Foreign Trade, Attractiveness, the Francophonie and French Nationals Living Abroad, His Excellency Sun Chanthol – Deputy Prime Minister and First Vice-Chairman of the Council for the Development of Cambodia, His Excellency Sok Chenda Sophea – Deputy Prime Minister and Minister of Foreign Affairs and International Cooperation of Cambodia, and Mr François Corbin – Vice President MEDEF International.

MBASSADE

AU CAMBODGE

CO-ORGANIZED BY

LES CONSEILLERS DU COMMERCE







DAY 1 > MORNING PROGRAM - SOFITEL PHNOM PENH PHOKEETHRA

Thematic	Speakers
Official opening: Inaugural speeches	Mr. Cyril Girot - Chairman of the CCI France C Mr. Franck Riester - Minister Delegate Foreign Nationals Living Abroad Samdech Moha Borvor Thipadei Hun Manet -
	Coffee-break
Opening panel: Cambodia - Strategic gateway to the ASEAN market	Mr. François Corbin - Vice-President of the (MEDEF International)
 Presentation of the panel and its challenges Investing in Combadia 	Mr. Arnaud Darc - Chairman of the French Fo
 Investing in Cambodia Legal and commercial aspects 	H.E. Sun Chanthol - Vice-Chairman of the Co
+ Q&A session	Dr. Sok Siphana - Advisor to the Royal Goverr
Workshop - Industrial attractiveness (SSEZ)	Mr. Sar Senera - Deputy Secretary General of
	Involvement of major Cambodian groups

Lunch at the Sofitel Phnom Penh Phokeethra restaurant



Cambodge

n Trade, Attractiveness, the Francophonie and French

· Prime Minister of Cambodia

e Mouvement des Entreprises de France International

oreign Trade Advisors (CCEF) in Cambodia

ouncil for the Development of Cambodia (CDC)

mment of Cambodia

f the Council for the Development of Cambodia

DAY 1 > AFTERNOON PROGRAM - SOFITEL PHNOM PENH PHOKEETHRA

Thematic: Cambodian policies and priorities	Speakers
Simultaneously Workshop 1: Infrastructure & Logistics	Workshop 1 H.E Peng Ponea - Can
Workshop 2: Agro-industry and Agriculture	Workshop 2 H.E Dith Tina - Cambo
Simultaneously Workshop 3 : Health	Workshop 3 H.E Chheang Ra - Car
Workshop 4: Energy	Workshop 4 H.E Keo Rottanak - Ca
	Coffee-break
Special meetings with public and private decision-makers	
B2G meetingsB2B meetings	With Ministry repreWith Cambodian d
Fvening - Reception at the residence of the French Embassy	In the presence of Cam

Evening - Reception at the residence of the French Embassy In the presence



mbodian Minister of Public Works and Transport

oodian Minister of Agriculture, Forestry and Fisheries

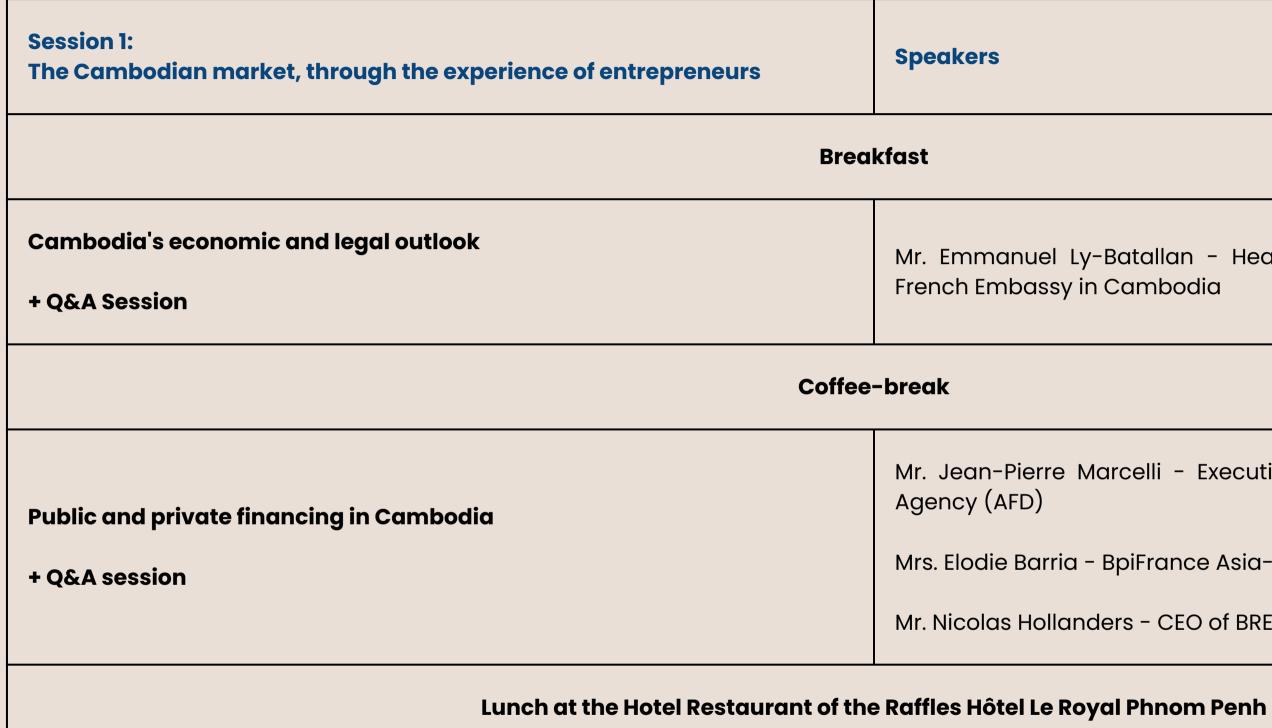
ambodian Minister of Health

ambodian Minister of Mines and Energy

resentatives for French companies o companies

In the presence of Cambodian government and administration officials

DAY 2 > MORNING PROGRAM - RAFFLES LE ROYAL PHNOM PENH









Mr. Emmanuel Ly-Batallan - Head of the Economic Department of the

Mr. Jean-Pierre Marcelli - Executive Director of the French Development

Mrs. Elodie Barria - BpiFrance Asia-Pacific Regional Manager

Mr. Nicolas Hollanders - CEO of BRED Bank Cambodia

DAY 2 > AFTERNOON PROGRAM - RAFFLES HOTEL LE ROYAL PHNOM PENH

Theme:	
The eye of the "local" experts: context, opportunities and feedbacks	
Session 2 Simultaneous Round Tables + Q&A Session	 Table 1: Tourism: cl Table 2: Digital by Table 3: Retail
Session 3 Simultaneous Round Tables + Q&A Session	 Table 1: Constructi Table 2 : Health Table 3: Energy

Coffee-break

	Session 4	Talala Irla aistica (
	Simultaneous Round Tables + Q&A Session	 Table 1: Logistics & Table 2: Agricultur Table 3: Sustainat
	Evening - Reception at the Council for the Development of Cambodia	In the presence of Car community



challenges and changes in the sector y French Tech

tion (Urban)

& Transport ure & Agro-industry able Development/Environment

ambodian leaders from the private sector and the business

DAY 3 > PROGRAMME - SIHANOUKVILLE

Optional day trip - Extension to Sihanoukville	
Departure from Phnom Penh to Sihanoukville	
Governmental meeting	Mr. Kuoch Chamroeu Mr. Long Dimanche -

Lunch at the Novotel Sihanoukville Holiday Resort

	Site visits	 Sihanoukville Airpa Sihanoukville Auto Sihanoukville Spec
	Back to Phnom Penh	





un - Governor of Sihanoukville Province Deputy Governor of Sihanoukville Province

oort onomous Port ecial Economic Zone



	2 DAYS (8th & 9th JULY 2024)
Early Bird Non Member Until 24 May 2024	\$250 USD
Early Bird CCIFC Member Until 24 May 2024	\$200 USD
Standard rate Non-Member (Excluding Early Bird)	\$350 USD
Standard rate CCIFC Member (Excluding Early Bird)	\$300 USD

Booking via this link : https://hello.last2ticket.com/event/5783



BUSINESS FORUM FRANCE 4 CANBODIA

CONTACTS

Charles Julliard - CCIFC Executive Director

C directeur@ccifcambodge.org **+855 92 493 852**



Julia Pasquier-Desvignes - CCEF Assistant

L juliapasquierdesvignes@gmail.com

